
Education

Birmingham, AL	Samford University	Fall 2018 – May 2021
<ul style="list-style-type: none">• Major: Business Administration (Marketing), B.S. GPA: 3.84• Marketing Coursework: Advanced Data Analytics, Data Mining, Statistics, Calculus II, Advanced Graphic Applications, Data Structures and Database, Computer Science Basics		

EMPLOYMENT

Software Developer, Intern	University Fancards	Spring 2019 – Spring 2021
<ul style="list-style-type: none">• Implemented backend and APIs for data analytics dashboard by using Node JS, AWS RDS and EC2.• Built and designed user interface for data analytics dashboard. User authentication, user profiles.• Fully automated transaction data entry by creating a fuzzy text matching machine learning algorithm.• Designed and constructed a store locator map, improving load time by 95% of over 10,000 stores using GeoJSON and Mapbox API's (map.myfancard.com).• Integrated helpdesk and FAQ search to allow for an improved customer journey and experience.• Leveraged Knowledge in Full Stack Web and App Development, React JS, Node/Express JS, React Native, Python, AWS, AWS CLI, Git, SQL, PHP, Keap.		

Marketing Director	Fatbacks BBQ	Spring 2017 – Present Day
<ul style="list-style-type: none">• Increased revenue by 1/3 in one year by implementing and designing online ordering platform.• Integrated POS platform with online ordering to allow for optimized order processing using APIs.• Created an order management app to allow for advanced business workflows and optimized supply chain.• Doubled social following by automating custom social audiences and campaign creation by building APIs and using Webhooks.• Rebranded company by designing new brand assets hosted in all facets of the business. Online web assets and offline business landmarks and emblems (fatbacksbqb.com).• Leveraged Knowledge in Full Stack Web and App Development, React Native, Node/Express JS, Integromat, and created assets in Adobe Photoshop, Illustrator, and Premier.		

Founder – CEO	Intellectual Brand	Fall 2018 – Spring 2021
<ul style="list-style-type: none">• Aided business in growing revenue by marketing and branding through realistic and modern avenues.• Worked with clients in multiple states growing revenue and clientele on average 25% every year.• Connected businesses with their audiences by developing websites, creating automations, and utilizing social platforms they needed most to succeed.• Leveraged Knowledge in Web Development, Integromat, Adobe Photoshop, Illustrator, Premier, and marketing on leading social networks.		

SOFTWARE PROJECTS

Personal Website: OsborneX.com

- **Shopping List App** (2020). Created a simple, easy to use shopping list app that keeps track of groceries and other items needed. React Native, Node JS
- **COVID-19 Infection Rate Voice Assistant** (2020). Covid-19 assistant that answers how many people are currently infected with COVID-19. Python
- **Mock University Web Theme** (2019). Developed and designed a dynamic University website theme that functions as an online home for students and alumni. Full Functionalities. PHP, JavaScript, HTML/CSS

Languages and Technologies

- **Software:** (*proficient*): React JS, JavaScript, Node/Express JS, HTML/CSS, Git (*familiar*): React Native, Python, SQL, PHP, RegEx
- Visual Studio Code, AWS, XCode, Integromat, Adobe Photoshop, Illustrator, Premier